## **BIOBASED STAR FILM is certified "OK biobased®" by TÜV Austria**



The breakthrough solution for your outstanding sustainable packaging!

### BIOBASED STAR FILM CONTRIBUTES TO THE FOLLOWING SDGs:



- · Preserve food
- · Ensure safe food
- · Lower bacterial proliferation
- · Longer shelf-life for fresh food



- Reduced fossil resources depletion
- Increased use of renewable raw materials



- REACH and CLP compliance (no SVHC)
- · Post-industrial recyclability
- Reduced plastic consumption



 Reduction of greenhouse gases emissions (expressed in CO<sub>2</sub> equivalent)

## Fabbri Group's policy for product development and sustainability

Fabbri Group is committed to provide safe and cost-effective products, functional to an adequate food preservation, in compliance with the most stringent regulations at the European and National level, and to a continuous improvement in terms of sustainability performance.

Fabbri Group's wrapping technology, designed for an optimised match of machine and film, allows a perfect packaging while minimising the usage of plastics.

As an official partner of VinylPlus<sup>®</sup>, Fabbri Group contributes to the European PVC industry's sustainability programme.





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### THE INNOVATIVE FILM FOR YOUR SUSTAINABLE PACKAGING







# Meeting the sustainability priorities of retailers...

- Reduce food waste
- Provide healthy and safe products
- Improve environmental footprint (climate change mitigation, energy and resources saving)
- · Ensure a responsible supply chain
- Sustainable packaging (waste reduction, environmental impact reduction)
- Contribute to the UN Sustainable Development Goals (SDGs)

## ...satisfying the consumers' needs

72%

of consumers available to pay more for a sustainable packaging (BillerudKorsnäs 2017)



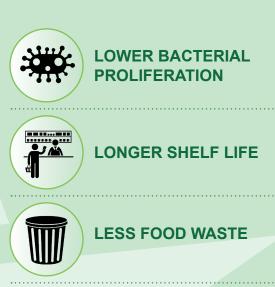
of consumers consider sustainable packaging one of top concerns (Cone Communications Food Issues Trend Tracker 2014)



US and Canada consumers would purchase biobased products (Genecor)

#### **BIOBASED STAR FILM: SUSTAINABLE YET PERFORMANT**

	Better performance in terms of:	BIOBASED STAR FILM	PE based film
	Bio-based / renewable resources	<b>\</b>	
?	WVT (Water Vapour Transmission)	<b>\</b>	
6	Machinability	<b>\</b>	
4	Aesthetics	<b>V</b>	
$\rightarrow \parallel \parallel \leftarrow$	Thickness	<b>V</b>	<b>V</b>
	Printability	<b>V</b>	$\checkmark$







> 99% POST-INDUSTRIAL RECYCLABILITY

#### WHEN FILM MAKES THE DIFFERENCE

PE-based stretch film



**BIOBASED STAR FILM** 



BIOBASED STAR FILM (PRINTED)



Fabbri Group in-house Graphics Department can support customers in identifying and developing the best graphic solutions to pack and promote their products on the market